

**Joe Nattress - Lead Generation Funnel Campaign**  
**Product: Virtual Reality (VR) Construction Safety Training**  
**Sample: Landing Page - Thank You with Upsell**

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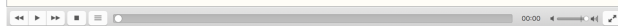
**Thank you for signing up for our report!**  
**You've taken a major step toward controlling unnecessary construction training costs.**

To access your free report,  
*Virtual Reality Construction Safety Training:  
10 Ways to Cut Costs and Safeguard Your Crews*  
just click the confirmation link in the email we've sent you.

**While you're waiting for your report...**

Please watch this video.  
See the newest VR safety training technology at VRST.  
You'll learn how it's helping construction contractors create custom training programs that cut costs and eliminate accidents on the job.

**West Construction  
had a rough year.  
A string of small,  
but **costly mishaps...****



Note: This writing sample demonstrates my writing skills and marketing knowledge. It is based on a fictitious company.