

**Joe Nattress - Lead Generation Funnel Campaign**  
**Product: Virtual Reality (VR) Construction Safety Training**  
**Sample: Landing Page from Facebook Ad**

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**VRST, Inc.**  
Virtual Reality Safety Training



## Cut Costs & Improve Construction Site Safety

Discover 10 Ways  
Virtual Reality  
Construction Safety Training  
Is Saving Contractors Millions!

**Get My FREE Report!**

### Virtual Reality Technology Revolutionizes Safety Training

#### Cut costs and improve job site safety

In this report you'll discover how to:

- 🧑‍🔧 **Slash training costs**
- 🧑‍🔧 **Reduce worker injuries**
- 🧑‍🔧 **Prevent expensive downtime**
- 🧑‍🔧 **Cut workers' compensation claims**

### What the Research Shows

Construction professionals aren't the only ones discovering the benefits of virtual reality (VR) training.

Researchers have found:

- ★ Equipment operators trained 22% faster with VR training
- ★ VR trained operators remembered crucial information longer
- ★ Operators developed better muscle memory during training

**Send Me the Report!**

### Customized Training

Train workers for specialized equipment use in hazardous conditions with no risk of injury or loss.

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***“VRST designed a custom safety training program for our company. We’ve cut our training costs by 63%. And our safety record’s the best it’s ever been.”***

C. R. Benson  
V.P. Safety, Training & Compliance  
Wilson Construction, Inc., Dayton, OH

Find out how your company can quickly cut expenses on construction safety training. You'll sleep better at night, too, knowing you've done all you can to protect your workers.

Sign up now to receive your FREE special report.

***Virtual Reality Construction Safety Training:  
10 Ways to Cut Costs and Safeguard Your Crews***

You'll also receive our FREE weekly newsletter, ***Innovations in Construction Technology***. Inside each issue you'll be introduced to the latest technologies that are transforming the construction industry today.

**Send Me the FREE Report!**

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### Opt-In Form Pop-Up for above Landing Page:

**VRST, Inc.**  
Virtual Reality Safety Training

**Cut Costs & Improve Construction Site Safety**

Discover 10 Ways

50% Complete

**ENTER YOUR EMAIL ADDRESS TO DOWNLOAD YOUR FREE REPORT**

Email

Email address

**Send Me the Report!**

We will always protect your email address and never send you SPAM.

**Virtual Reality Technology Revolutionizes Safety Training**

**Cut costs and improve job site safety**

In this report you'll discover how to:

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**Note: This writing sample demonstrates my writing skills and marketing knowledge. It is based on a fictitious company.**