Joe Nattress - Lead Generation Funnel Campaign

**Product: Virtual Reality (VR) Construction Safety Training** 

Sample: Landing Page from Facebook Ad



## Virtual Reality Technology Revolutionizes Safety Training

Cut costs and improve job site safety In this report you'll discover how to:

- Slash training costs
- **§** Reduce worker injuries
- Prevent expensive downtime
- **₽** Cut workers' compensation claims

## **What the Research Shows**

Construction professionals aren't the only ones discovering the benefits of virtual reality (VR) training.

Researchers have found:

- ★ Equipment operators trained 22% faster with VR training
- ★ VR trained operators remembered crucial information longer
- ★ Operators developed better muscle memory during training

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## **Customized Training**

Train workers for specialized equipment use in hazardous conditions with no risk of injury or loss.

"VRST designed a custom safety training program for our company. We've cut our training costs by 63%. And our safety record's the best it's ever been."

C. R. Benson V.P. Safety, Training & Compliance Wilson Construction, Inc., Dayton, OH

Find out how your company can quickly cut expenses on construction safety training. You'll sleep better at night, too, knowing you've done all you can to protect your workers.

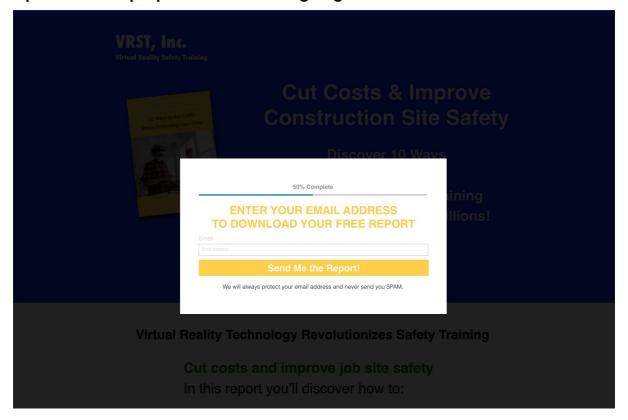
Sign up now to receive your FREE special report.

Virtual Reality Construction Safety Training: 10 Ways to Cut Costs and Safeguard Your Crews

You'll also receive our FREE weekly newsletter, *Innovations in Construction Technology.* Inside each issue you'll be introduced to the latest technologies that are transforming the construction industry today.

Send Me the FREE Report!

## **Opt-In Form Pop-Up for above Landing Page:**



Note: This writing sample demonstrates my writing skills and marketing knowledge. It is based on a fictitious company.