

Joe Nattress - Lead Generation Funnel Campaign
Product: Virtual Reality (VR) Construction Safety Training
Sample: Thank You Email with Upsell

Subject Line: Here's the free VR special report you asked for!

Dear Steve,

Thank you for signing up for our free special report and newsletter.

Congratulations! You've taken the first step toward a safer company and reduced training costs. Welcome to the cutting-edge world of virtual reality.

Here are just a few of the benefits you'll receive:

1. Our special report, [Virtual Reality Construction Safety Training: 10 Ways to Cut Costs and Safeguard Your Crews.](#)

Inside you'll learn:

- What virtual reality (VR) safety training is.
- The many ways VR safety training can save you money.
- Why VR trained workers are better prepared for daily operations and emergencies.
- How to choose the best VR construction safety training company.
- How to start saving money (this year).

[Download your free report here.](#)

2. Our free weekly newsletter, *Innovations in Construction Technology.*

Each week in this exciting newsletter you'll discover state-of-the-art advances in construction technology. These innovations are revolutionizing the construction industry - making it possible to build better for less money and in less time.

Get ahead of your competition. You'll be among the first to know about these new technologies before they go mainstream.

Here are just a few of the innovations we've showcased in our newsletter. You'll find them in back issues of ***Innovations in Construction Technology***.

We published many of these developments before major media outlets even knew they existed.

- Building Information Management (BIM). 3D modeling. Increasing collaboration and efficiency throughout the construction industry.
- The Internet of Things. Interconnected devices that minimize energy consumption. May one day help to create entire Net Zero cities.
- Unmanned Aerial Vehicles (UAVs or drones). Efficiently monitor work progress and inspect dangerous high-rise areas. Proven to save money and lives.
- 3D printing. Changing how we build. From building materials to entire buildings.

You'll find these innovations and hundreds more in our archives. [Click here for free access to our archives.](#)

What's next on the technology horizon? You'll be one of the first to know as a subscriber to ***Innovations in Construction Technology***. Use this insider knowledge to make your business more efficient and save money.

Welcome to the future of construction!

3. Education.

Learn how to quickly increase your bottom line with the newest VR technology. VR construction safety training is one of the fastest ways to save money in your business.

One exciting advantage of VR technology is customization. Developers can create individual training programs to meet the special training needs of any contractor. No matter how specialized. No matter how hazardous the job.

Trainees can learn how to:

- Weld steel girders on the 97th floor.
- Pour foundations on a mountainside.
- Build a 12 pitch chalet roof.
- Move materials with a tower crane among downtown skyscrapers.

All from the safety of a first floor training room.

See how VRST, Inc. is creating customized safety training programs for a variety of construction firms. These construction companies are cutting costs and saving lives with our programs.

You want to choose a VR training company with construction safety training experience and a portfolio of diverse programs. VRST, Inc. has the experience and portfolio to back it up.

If you're interested in what customized VR training with VRST, Inc. could do for your company, [watch this video](#).

In the video you'll discover:

- The benefits of the newest VRST training software, Elite 3.0.
- How VRST designers can create custom training packages specific to your business.
- How firms like yours have benefited from specifically designed training.
- What construction professionals are saying about lowering their training costs.

[Watch the video now](#) to get started in the world of VR construction safety training. Start saving money and lives today.

If you have any questions, just hit reply and send us a message. We'll reply promptly.

Or give us a call at 333-444-5555 and ask for Sandra.

We look forward to helping you improve your bottom line and create a safer working environment for you workers.

Joe Nattress
CEO, VRST, Inc.

Note: This writing sample demonstrates my writing skills and marketing knowledge. It is based on a fictitious company.